

## Vihang W.

Senior Video Editor | Post Production Manager

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### SUMMARY

Senior Video Editor and Post-Production Lead with 10+ years of experience cutting high-impact campaigns across digital, social, branded, and narrative content. Proven success delivering fast-paced assets for platforms like YouTube, TikTok, Instagram, and broadcast, with a keen sense of cinematic storytelling, pacing, sound design, and VFX. Skilled in managing and mentoring editorial teams while executing assets from concept to delivery. Deep experience liaising between creatives, production, and post teams to deliver premium content for companies like CBS, MasterClass, Airbnb, NotionLA, and Emergent Media.

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### CORE SKILLS

- Trailer & Sizzle Reel Editing - *Proficiency Expert*
- Adobe Premiere Pro, After Effects, Audition - *Proficiency Expert*
- Narrative & Branded Storytelling - *Proficiency Expert*
- Motion Graphics & Compositing - *Proficiency Expert*
- Cross-Functional Team Collaboration - *Proven track record*
- Editorial Workflow & Post Supervision - *Proficiency Expert*
- Social Platform Adaptation (TikTok, YouTube, IG) - *Proficiency Expert*
- Scriptwriting & Creative Direction - *Proficiency Expert*

### EXPERIENCE

**NotionLA** - Post Production Supervisor & Editor

Los Angeles, CA | 2022 – Ongoing

- Delivered schedules, budgets, and led post teams across editorial, sound, color, and VFX.
- Partnered with creative directors and freelance crews to ensure smooth production and post workflows.
- Maintained QC standards, delivery formats, and compliance requirements, comprising up-to-date industry tools.

**Interluxe Group, Ferrari** - Visual Artist and Motion Graphics Artist

Miami, FL | 2025

- Created High-resolution, immersive/atmospheric motion graphics videos for the Ferrari Launch event in Miami.
- Pioneered cross-functional workflows in visual design, concepting, and sourcing, adhering to brand identity.
- Lead on-site support following rehearsals and client viewings, high-resolution 8K renderings.

**Looped Film Ltd / Shootiyapa (Feature Film)** — Lead Editor and Post Supervisor

LA & UK | 2024 – 2025

- Drove the creative vision and editorial tone and pacing for a genre-blending feature film.
- Currently collaborating with VFX, sound, and music teams to maintain narrative and comedic cohesion.
- Delivered on time and to spec for international distribution.

**Emergent Media** - Lead Editor

Los Angeles, CA | 2021 – 2024

- Led post on branded series with over 2.5M followers across digital platforms.
- Optimised and developed post-production workflows for editorial, motion graphics, and audio.
- Directed feedback loops and ensured timely delivery.

**MasterClass - Editor (Narrative, Multicam)**

*Los Angeles, CA | 2021 – 2022*

- Edited, scripted, multicam educational content with a narrative lens.
- Effectively and successfully led the team while collaborating with producers, creative directors, post-production teams, graphics teams, and cross-functional partners.
- Solved complex render and export issues, improving workflow efficiency.

**Airbnb - Motion Graphics Designer & Animator**

*San Francisco, CA | 2020-Ongoing*

- Created branded motion assets for internal communications and marketing.
- Delivered animations aligned with company branding and messaging.

**Givewith - Senior Video Editor**

*Los Angeles, CA | 2018 – 2021*

- Led post production with cross-functional teams, including creative directors and producers, creating content for notable global brands like Wells Fargo, Honda, Lexus, Kia, Allstate, United Healthcare, HP, and Dell.
- Partnered with 120+ leading non-profits worldwide, delivering editorial excellence across global campaigns. Managed and maintained a centralized archive of 1,000+ original video assets for long-term storytelling impact.
- Responsible for editing, animation, and creating 2D graphics. Additionally, for creative operations management, media management, implementing archiving protocols, and maintaining the edit bay to ensure optimal editing workflow.
- Trained and mentored all junior editorial talent, maintaining protocol through the fast-paced and demanding production pipeline.

**CBS (EcoMedia) - Senior Video Editor & Field Producer**

*Los Angeles, CA | 2017 – 2018*

- Led post-production responsibilities for over 20+ national brand campaigns, digital and broadcast rollouts.
- Delivered same-day edits from live events and BTS coverage, adhering to tight timelines without compromising quality.
- Championed and led content delivery across TV, radio, and digital ecosystems for numerous projects.

**Canvas Worldwide - Editor & Motion Graphics Designer**

*Los Angeles, CA | 2018 – Ongoing*

- Produced 30+ high-impact Audio Visuals for major global clients, including McDonald's and Heineken.
- Led award submissions (Cannes, Ad Age) with motion-driven visuals.

**Lalu's - AV Editor**

*Mumbai, CA | 2014 – 2015*

- Edited 50+ video content, including AVs, trailers, commercials, and corporate presentations for a leading production boutique with the industry's largest archive of TV advertising.
  - The client list included advertising agencies such as Publicis Group, Lowe Grey, Ogilvy, Mather McCann, Leo Burnett, JWT, and DDB Mudra Group.
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## NOTABLE CLIENTS & CAMPAIGNS

MasterClass, CBS, Airbnb, Ferrari, Toyota, Lexus, BetterUp, Mutesix, Trancas Films, Grey Worldwide(IN), Madras Talkies(IN), Wells Fargo, Honda, Lexus, Kia, Allstate, United Healthcare, HP, Dell, Fair & Lovely, AXE, Pepsico, Mcdonald, Heinekien and many more.

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## TOOLS & SKILLS

Adobe Premiere Pro, After Effects, DaVinci Resolve, Photoshop, Illustrator, Frame.io, Media Encoder, VFX Coordination, Motion GFX, Asset Management, Platform Optimization (YT, IG, TikTok), Cutdowns & Versioning, [Travel Photography](#)

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## EDUCATION

- UCLA Extension – Certificate in Directing for Film & TV
  - Sir J.J. Institute of Applied Art – BFA in Commercial Arts
  - Sathaye College – Bachelor of Science
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## AWARDS & ACHIEVEMENTS

- Laurel Hummel Scholarship, UCLA Extension
- The Last Reverie – 16 awards, including AT&T Shape finalist
- Sound of Sleep – Cannes Lions 2019 Hot Contender
- Morya – Best Student Film, California Intl Shorts Festival